



Amalgamation of Wynyard Cricket Club and Myalla Cricket Club Fact Sheet

The Proposal:

- To amalgamate Wynyard Cricket Club Inc. and Myalla Cricket Club Inc. into one club for the upcoming 2020/2021 season, and beyond

Background and Key Facts:

- In the last three years 32 players (including 20 juniors and 5 females) have been dual registered and played for both clubs during the same season. This number increases to 38 (23 juniors) when expanding to players who have played for both clubs during that time. This includes no less than 103 matches with MCC played by WCC juniors.
- No less than Wynyard 10 families connected to WCC have played together at MCC in the last three seasons (e.g. Dwyer, Scolyer, Hancock, O'Halloran, Hawkins, Mclvor, Chettle, Hite, Brazendale, Marshall). This creates significant wellbeing benefits for families.
- Both clubs share facilities but pay fees to use them. Council fees are to be increased to each club.
- Both clubs are currently in a position of strength financially and player-wise, however [youth participation in sport is dropping nationally](#) with increasing barriers¹
- Cricket North West has announced that it is dropping its age categories for junior cricket from 17s/15s/13s to 16s/14s/12s. 16-18yos missing out on 1st or 2nd grade have nowhere to play unless dual registering with a BCL club. This may result in some junior players giving up cricket altogether. Dual registration with MCC is seen as stop-gap measure.
- MCC has the opportunity to seek approval of the BCL to be promoted to A Grade.
- WCC has just signed a three-year clothing deal with Masuri with uniforms to be produced in July.
- Stakeholder responses within the Cricket Tasmania (CT) Review conducted into WCC during the 2018/2019 season supported a closer working relationship with MCC, with a view to a merger.

Why would we propose an amalgamation to members?:

Pathways for players	One cohesive pathway for players aged five through to 100 for player development and recruitment. This would strengthen depth in teams and retain (and attract) players in the community within a destination club.
One Stop Shop	United hub for cricket in Wynyard
Sustainability	Sustainability off the field, and more competitive on the field
Volunteer Time	Better utilisation of decreasing volunteer resources
Sponsorship	Increased benefits for sponsors and less duplication by clubs pitching to and managing them
Buying Power	Ability to pool financial resources for increased bulk-buying power (e.g. food and beverages, sponsor attraction, facility grants, hygiene products, first aid equipment)
A Leaner Operating Model with Less Duplication	Significant duplication of financial, volunteer, process, equipment, and storage resources (e.g. sponsor management, selection processes, MyCricket records, player recruitment, Council negotiations, banking, uniform) Nb: Each club requires nine committee members (18 in total). A reduced number of committee members would, conservatively, free up in excess of 200 volunteer hours.

¹ Sport Australia (2017), "Addressing the decline in sport participation in secondary schools", https://www.sportaus.gov.au/data/assets/pdf_file/0006/678687/34896_Youth_participation_project-full_report_acc2.pdf [Accessed 13 June, 2020]

Diligent and cost-reducing response to COVID-19	Less potential sponsors in community, financial impacts on families, hygiene, sharing of equipment and clothing (this cannot happen in a COVID-19 environment), storage
Positioning	An amalgamated club would be better-positioned to seek financial support from upcoming elections (State and Federal) and facility grant programs (e.g. COVID-19 response grants, Cricket Tasmania and Cricket Australia facility grants).
Future-proofing	An amalgamated club would assist to future-proof cricket in the community through stronger alignment with the Cricket Australia's philosophy of "A Sport for All". It would become the largest cricket club in the NW, and one of the largest in Tasmania.

Immediate Benefits to the Members and their Families:

Registration	One online registration portal, one insurance payment per player
Uniform	One uniform purchase rather than two (approx. \$100 saving per player)
Playing	Families can play cricket together under one banner
Dinners and Functions	For dual-registered players, less annual dinners and the combining of functions to attend will create cost savings for families
Work Commitments	Players who work evenings and weekends will have greater flexibility in training sessions and matches they can participate in (e.g. match times vs working hours, parent transport)
Coaching	Access to a wider range of coaching expertise

What might an amalgamated club look like?:

- One brand incorporating the history of both clubs.
- One uniform, logo, contact portal, registration process, and committee
- Life members recognised in perpetuity, pennants and trophies displayed, and each clubs' standing awards continued (e.g. grade medals, perpetual trophies)
- A "one club" philosophy with all members encouraged to participate in, and support, the social and playing lives of the new Club.
- Membership fees differentiated and tiered to ensure no disadvantage, while also encouraging participation, particularly by juniors.
- Players asked to indicate their aspirations for turf and/or hard wicket competitions, with their choice respected by coaches and selectors.
- Combined senior cricket dinners celebrating the history and success of both clubs.

Timeline:

18 April 2020	WCC shared with MCC the CT Review component relating to the potential for a merger of the two clubs
May-June 2020	Meetings of representatives of both clubs to work through opportunities and potential barriers
Early June 2020	Formal motions passed by both committees to enter into formal negotiations to merge the clubs and put a proposal to members in July 2020
17 June 2020 (6pm)	Meeting of WCC Life Members
20 June 2020	Announcement of Special General Meetings for both clubs
23 June 2020	Meeting of representatives of both clubs
8 July 2020 (6pm)	Special General Meeting of Wynyard Cricket Club Inc.
9 July 2020 (6pm)	Special General Meeting of Myalla Cricket Club Inc.
If accepted:	
10 July 2020	Inform Cricket Tasmania, CNW, and BCL
11 July 2020	Announcement of inaugural Annual General Meeting of new Club to adopt a constitution and elect office bearers
Late July 2020	AGM held

Representatives involved in formal discussions: Dr Clayton Hawkins (WCC President, WCC/MCC dual-registered player), Ashley Jones (MCC President, Head Coach, player), Les Allen (WCC Life Member, former WCC and MCC player), Paul Hancock (MCC Life Member, Secretary, past-President, player), David Pendlebury (WCC Senior Vice-President, Facility Manager), Jason Beswick (MCC Life Member, past-President, past-player), Gregg Sharman (WCC Life Member, Head Coach, player), Michael Chettle (WCC Vice-President, player, past-MCC committee member and player), Anthony Haneveer (MCC player, BCL President) Josh Russell (MCC player and committee member, former WCC 1st grade player).

Stakeholders confidentially consulted: Shane Crawford (Waratah-Wynyard Council General Manager and CNW President), Alex King (CT Regional Cricket Manager – Greater North), Tom Barwick (CT Cricket Operations Manager)